

ESTTA Tracking number: **ESTTA687733**

Filing date: **08/05/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Under Armour, Inc.		
Entity	Corporation	Citizenship	Maryland
Address	1020 Hull Street Baltimore, MD 21230 UNITED STATES		

Attorney information	Douglas A. Rettew Finnegan, Henderson, Farabow, Garrett & Dunner LLP 901 New York Avenue NW Washington, DC 20001 UNITED STATES docketing@finnegan.com, doug.rettew@finnegan.com, danny.awdeh@finnegan.com, anna.naydonov@finnegan.com, TTAB-Legal-Assistants@finnegan.com Phone:202-408-4000
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Applicant Information

Application No	86344909	Publication date	07/07/2015
Opposition Filing Date	08/05/2015	Opposition Period Ends	08/06/2015
Applicant	Urban Armor Gear, LLC Suite 300 Laguna Niguel, CA 92677 UNITED STATES		

Goods/Services Affected by Opposition


Class 025. First Use: 0 First Use In Commerce: 0
All goods and services in the class are opposed, namely: apparel, namely, t-shirts, hats

Grounds for Opposition


Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	4076189	Application Date	12/09/2010
Registration Date	12/27/2011	Foreign Priority Date	NONE
Word Mark	UA		

Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 025. First use: First Use: 1996/08/05 First Use In Commerce: 1996/08/05</p> <p>Full line of athletic clothing; shirts; tops; t-shirts; tank tops; athletic uniforms; fleece pullovers; hooded pullovers; hooded sweat shirts; knit shirts; long-sleeved shirts; moisture-wicking sports shirts; polo shirts; short-sleeved shirts; sleeveless jerseys; sports jerseys; sport shirts; sports shirts; sweat shirts; undershirts; wind shirts; beachwear; fishing shirts; sweaters; pants; sweat pants; skirts; skorts; leggings; dresses; shorts; bottoms; bib overalls; capri pants; moisture-wicking sports pants; rain trousers; unitards; waterproof pants; wind pants; jogging pants; underwear; bras; baselayer bottoms; baselayer tops; boxer briefs; boxer shorts; briefs; ladies' underwear; men's underwear; moisture-wicking sports bras; sports bras; underwear, namely, thongs; underwear, namely, boy shorts; headwear; hats; headbands; hoods; skull caps; skull wraps; children's headwear; headwear, namely, visors; bandanas; scarves; beanies; caps; bucket hats; neck gaiters; wristbands; sweat bands; jackets; rain jackets; rainproof jackets; rainwear; waterproof jackets; windresistant jackets; vests; coats; foul weather gear; socks; men's socks; men's dress socks; gloves; mittens; belts; clothing, namely, hand-warmers; Clothing for athletic use, namely, padded shirts, padded pants, padded shorts, padded elbow compression sleeves being part of an athletic garment; ankle socks; footwear; athletic footwear; beach footwear; running shoes; footwear, namely, thongs; training shoes; cleats for attachment to sports shoes; sneakers; sandals; golf shirts; golf trousers; golf shorts; football shoes; football cleats; baseball shoes; baseball uniforms; baseball caps; baseball cleats; softball cleats; hunting vests; hunting jackets; hunting pants; hunting shirts; bib overalls for hunting; camouflage gloves; camouflage jackets; camouflage pants; camouflage shirts; camouflage vests; camouflage leggings; camouflage underwear; ski bibs; ski gloves; ski jackets; ski pants; ski wear; ski socks; snow pants; snowboard gloves; snowboard pants; snowboard socks; soccer boots; soccer goalkeeper jerseys; tennis wear; basketball sneakers; volleyball jerseys; lacrosse cleats</p>		


U.S. Registration No.	4063401	Application Date	05/05/2011
Registration Date	11/29/2011	Foreign Priority Date	NONE
Word Mark	UA		

Design Mark	
Description of Mark	NONE
Goods/Services	<p>Class 035. First use: First Use: 2000/07/07 First Use In Commerce: 2000/07/07</p> <p>Online retail store services featuring apparel, footwear, sporting goods, eyewear, sunglasses, headwear, towels, tote bags, travel bags, backpacks, messenger bags, duffel bags, shoe bags for travel, toiletry bags sold empty, wheeled bags, waist packs, sling bags, umbrellas, sports bottles sold empty, wrist bands, sweat bands, belts, gloves, hand-warmers, lanyards for holding mouthpieces, water bottles, eyeglasses, sunglasses, badges, event tickets, flashlights, or keys; Retail store services featuring apparel, footwear, sporting goods, eyewear, sunglasses, headwear, towels, tote bags, travel bags, backpacks, messenger bags, duffel bags, shoe bags for travel, toiletry bags sold empty, wheeled bags, waist packs, sling bags, umbrellas, sports bottles sold empty, wrist bands, sweat bands, belts, gloves, hand-warmers, lanyards for holding mouthpieces, water bottles, eyeglasses, sunglasses, badges, event tickets, flashlights, or keys; Mobile retail store services featuring apparel, footwear, sporting goods, eyewear, sunglasses, headwear, towels, tote bags, travel bags, backpacks, messenger bags, duffel bags, shoe bags for travel, toiletry bags sold empty, wheeled bags, waist packs, sling bags, umbrellas, sports bottles sold empty, wrist bands, sweat bands, belts, gloves, hand-warmers, lanyards for holding mouthpieces, water bottles, eyeglasses, sunglasses, badges, event tickets, flashlights, or keys</p>


U.S. Registration No.	3897910	Application Date	09/03/2009
Registration Date	12/28/2010	Foreign Priority Date	NONE
Word Mark	UA		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 2009/09/25 First Use In Commerce: 2009/09/25</p> <p>Baseball and softball equipment for catchers, namely, catchers' helmets</p> <p>Class 028. First use: First Use: 2006/01/12 First Use In Commerce: 2006/01/12</p> <p>GOLF BAGS; BAGS SPECIALLY ADAPTED FOR SPORTS EQUIPMENT;</p>		


	GOLF GLOVES; BATTING GLOVES; FOOTBALL GLOVES; LACROSSE GLOVES; CASES FOR HOLDING MOUTH GUARDS FOR ATHLETIC USE; FOOTBALL GIRDLES; PROTECTIVE ATHLETIC CUPS; JOCK STRAPS; BASEBALL BAT BAGS; FIELD HOCKEY GLOVES; FIELD HOCKEY STICK BAGS; LACROSSE STICK BAGS; RUNNING GLOVES; SOFTBALL BAT BAGS; BASEBALL AND SOFTBALL EQUIPMENT FOR CATCHERS, NAMELY,FACE MASKS, CHEST PROTECTORS, LEG GUARDS, PROTECTIVE KNEE SUPPORTS, AND REPLACEMENT PARTS FOR THE FOREGOING GOODS; ATHLETIC EQUIPMENT, NAMELY, MOUTH GUARDS, GUARDS FOR THE LIPS, CHIN PADS, KNEE PADS,ELBOW PADS, FOREARM PADS, AND SHIN GUARDS, EXCLUDING THOSE GOODS AS USED IN CONNECTION WITH SKATEBOARDING
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U.S. Registration No.	3831854	Application Date	01/22/2010
Registration Date	08/10/2010	Foreign Priority Date	NONE
Word Mark	UA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 2003/10/07 First Use In Commerce: 2003/10/07 Toiletry kit bags, sold empty; sport bags; travel bags; duffel bags; backpacks;sack pacs; reservoir backpacks; all purpose sport bags; all-purpose athletic bags; athletic bags; bags for sports; daypacks; golf umbrellas; hiking bags; shoe bags for travel; umbrellas; messenger bags; tote bags; wristlet bags; briefcases; wheeled bags; bags and holdalls for sports clothing; hunting bags		


U.S. Registration No.	4535456	Application Date	01/03/2011
Registration Date	05/27/2014	Foreign Priority Date	NONE
Word Mark	UA		
Design Mark			
Description of	NONE		

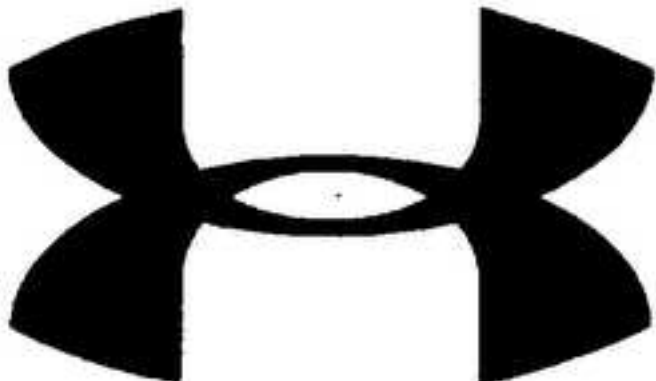
Mark	
Goods/Services	Class 016. First use: First Use: 2001/09/00 First Use In Commerce: 2001/09/00 Stickers

U.S. Registration No.	3974721	Application Date	01/03/2011
Registration Date	06/07/2011	Foreign Priority Date	NONE
Word Mark	UA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 022. First use: First Use: 2001/10/00 First Use In Commerce: 2001/10/00 Lanyards for holding mouthpieces, waterbottles, eyeglasses, sunglasses, badges, event tickets, flashlights, or keys		


U.S. Registration No.	3950203	Application Date	05/03/2010
Registration Date	04/26/2011	Foreign Priority Date	NONE
Word Mark	UA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2006/04/10 First Use In Commerce: 2006/04/10 Eyewear, namely, sunglasses, lenses for sunglasses and visors for use with helmets		

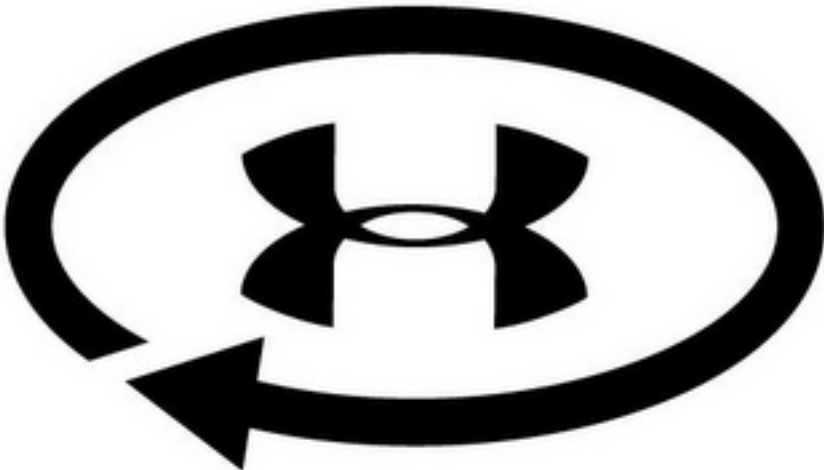
U.S. Registration No.	3953243	Application Date	01/22/2010
Registration Date	05/03/2011	Foreign Priority Date	NONE

Word Mark	UA
Design Mark	
Description of Mark	NONE
Goods/Services	Class 024. First use: First Use: 2001/00/00 First Use In Commerce: 2001/00/00 Towels; sports towels; football towels;golf towels


U.S. Registration No.	2727031	Application Date	08/21/2002
Registration Date	06/17/2003	Foreign Priority Date	NONE
Word Mark	UA		
Design Mark			
Description of Mark	The mark consists of a stylized letter "U" vertically overlapping a stylized letter "A."		
Goods/Services	Class 025. First use: First Use: 1999/12/01 First Use In Commerce: 1999/12/01 CLOTHING NAMELY; SHIRTS, HATS, PANTS, T-SHIRTS, UNDERWEAR, BRASSIERES, SHORTS, HEADBANDS, WRISTBANDS AND SOCKS		


U.S. Registration No.	3630507	Application Date	10/10/2008
Registration Date	06/02/2009	Foreign Priority Date	NONE
Word Mark	UA		

Design Mark	
Description of Mark	The mark consists of a stylized letter "U" vertically overlapping a stylized letter "A".
Goods/Services	Class 025. First use: First Use: 2002/08/21 First Use In Commerce: 2002/08/21 Full line of athletic clothing; belts; clothing, namely, hand-warmers


U.S. Registration No.	3932605	Application Date	04/24/2009
Registration Date	03/15/2011	Foreign Priority Date	NONE
Word Mark	UA		
Design Mark			
Description of Mark	The mark consists of a stylized letter "U" vertically overlapping a stylized letter "A" surrounded entirely by an oval line terminating in an arrow design.		
Goods/Services	Class 025. First use: First Use: 2009/10/08 First Use In Commerce: 2009/10/08 Beanies; Hats; Headwear; Hooded sweat shirts; Jackets; Long-sleeved shirts; Moisture-wicking sports pants; Pants; Polo shirts; Shirts; Short-sleeved shirts; Shorts; Socks; Sweat pants; Sweat shirts; T-shirts; Tank tops		

U.S. Registration No.	4507855	Application Date	04/25/2013
Registration Date	04/01/2014	Foreign Priority Date	NONE
Word Mark	UA SPEEDFORM		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2013/05/00 First Use In Commerce: 2013/05/00 Athletic footwear; Footwear

U.S. Application No.	86263156	Application Date	04/25/2014
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	UA CONNECTED FITNESS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 0 First Use In Commerce: 0 Baselayer bottoms; Baselayer tops; Bottoms; Bras; Footwear; Gloves; Hats; Headbands; Headwear; Jackets; Jerseys; Pants; Polo shirts; Shirts; Shorts; Skirts; Socks; Sweatpants; Sweatshirts; T-shirts; Tank tops; Tops; Underwear; Vests		

U.S. Application No.	86241495	Application Date	04/03/2014
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	UA CLUTCHFIT		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 0 First Use In Commerce: 0 Athletic footwear; Footwear

Related Proceedings	91223109
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Attachments	85194506#TMSN.png(bytes) 85312941#TMSN.png(bytes) 77819895#TMSN.png(bytes) 77917981#TMSN.png(bytes) 85209107#TMSN.png(bytes) 85209046#TMSN.png(bytes) 85028858#TMSN.png(bytes) 77918131#TMSN.png(bytes) 76442725#TMSN.png(bytes) 77590378#TMSN.png(bytes) 77981057#TMSN.png(bytes) 85915108#TMSN.png(bytes) 86263156#TMSN.png(bytes) 86241495#TMSN.png(bytes) 8-5-15 Notice of Opposition UAG 86344909.pdf(3792404 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Douglas A. Rettew/
Name	Douglas A. Rettew
Date	08/05/2015

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>UNDER ARMOUR, INC.,</p> <p style="text-align: center;">Opposer,</p> <p style="text-align: center;">v.</p> <p>URBAN ARMOR GEAR, LLC,</p> <p style="text-align: center;">Applicant.</p>	<p>Opposition No. _____</p> <p>Application No.: 86344909</p> <p>Mark: UAG</p> <p style="text-align: center;">UAG</p> <p>Filing Date: July 22, 2014</p>
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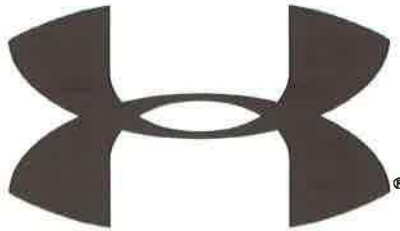
NOTICE OF OPPOSITION

Opposer Under Armour, Inc. (“Under Armour”) believes that it will be damaged by the registration of Application Serial No. 86344909 for the mark UAG for “apparel, namely, t-shirts, hats” in Class 25 and opposes the same. As grounds for its opposition, Under Armour alleges the following, upon actual knowledge with respect to itself and its own acts, and upon information and belief as to other matters:

Under Armour, Its Products and Services, and Its Famous Trademarks

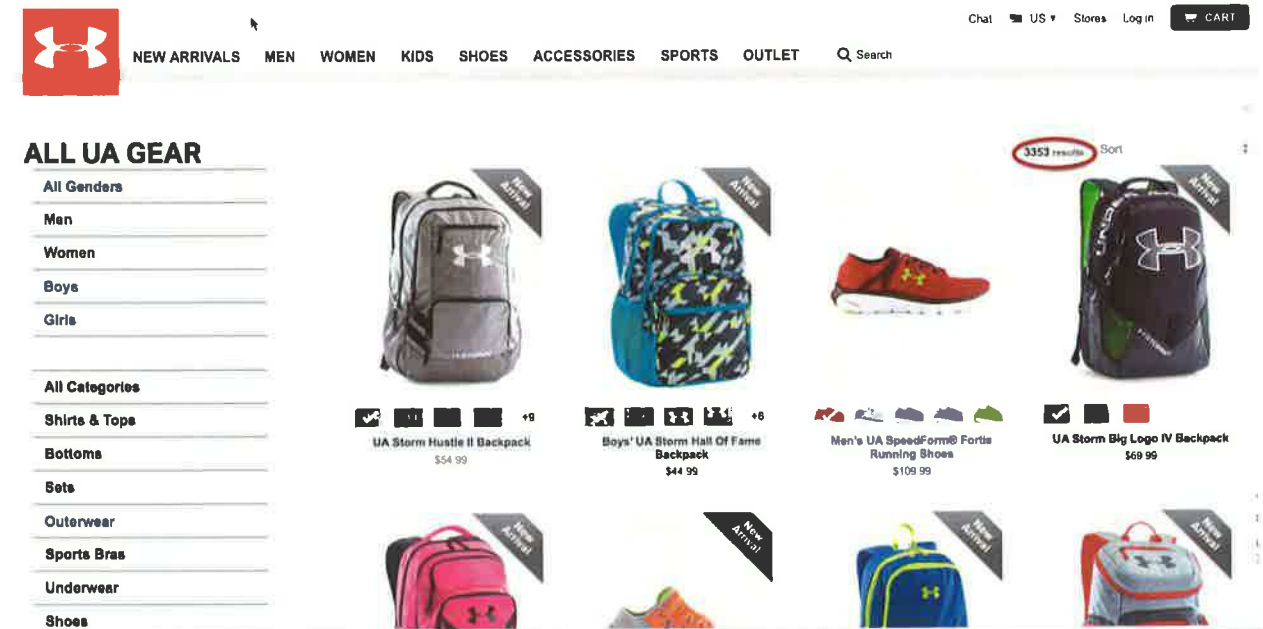
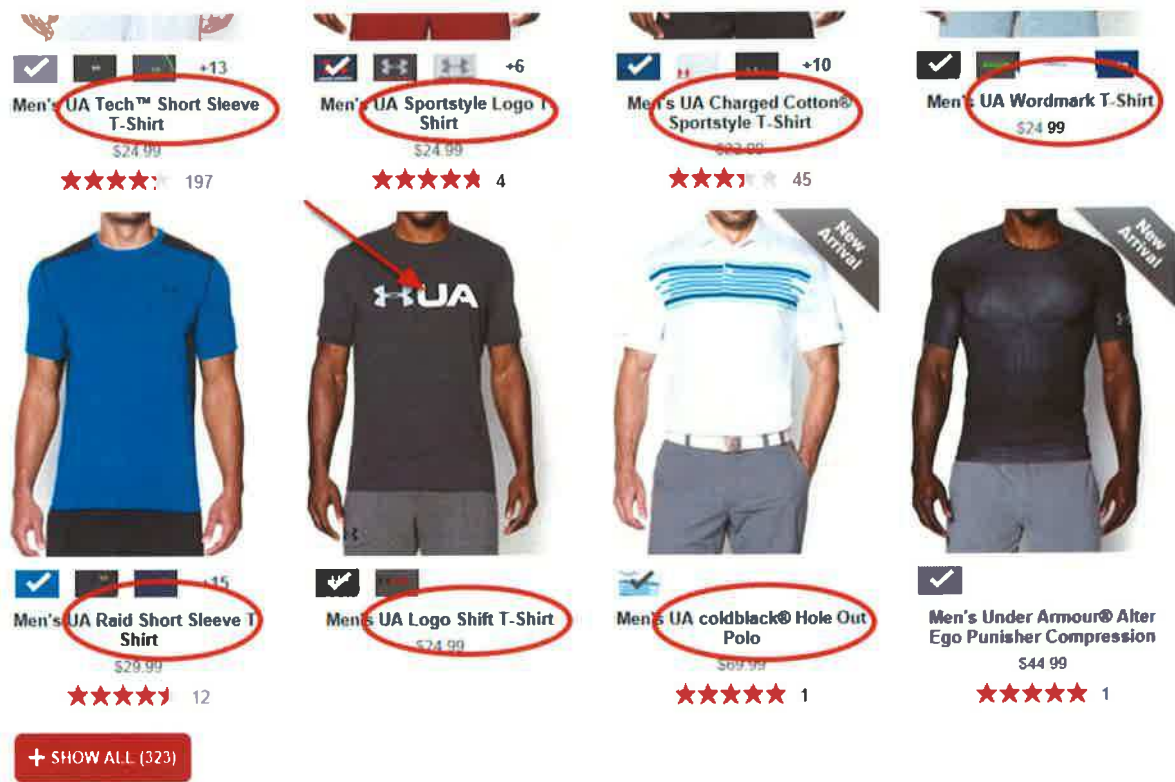
1. Opposer Under Armour is a Maryland corporation with an address at 1020 Hull Street, Baltimore, Maryland 21230. Under Armour is one of the world’s most successful, popular, and well-known providers of athletic apparel, footwear, sporting goods, and accessories. Through Under Armour’s innovative use of advanced engineering and technology, it has revolutionized the performance-product industry. In 2014 alone, Under Armour sold more than \$3 billion worth of products.
2. Since at least as early as 1996, Under Armour has continuously used and promoted the UNDER ARMOUR name/mark for apparel.

3. Since at least as early as 1996, Under Armour has abbreviated UNDER ARMOUR to “UA” and has used the mark UA in connection athletic apparel. Under Armour has used the UA mark in various forms, including but not limited to in block letters and in stylized form shown below (and variations thereof), which consists of the letter “U” vertically overlapping the letter “A.” The block-letter and stylized UA marks are individually and collectively referred to as the “UA Marks.”



4. Over the years, Under Armour has expanded to a wide range of other products and services, including but not limited to a full line of athletic clothing, footwear, and headwear; accessories; safety gear; tactical gear; workwear; hunting gear; and sports equipment. The distinctive UA Marks have been used and promoted across Under Armour’s extensive product line.

5. The UA Marks are used to identify Under Armour’s products and are prominently used in marketing, advertising, and other materials, including throughout Under Armour’s website at www.underarmour.com, as shown in the examples below:





Boys' UA Blitzing II Stretch Fit Cap

★★★★★ 1 | Live Chat | Style #1254660

\$17.99

Color: RISK RED (600)



Please select a size

[+ Size Chart](#)

S/M XS/S

Quantity: In Stock

1



ADD TO CART

SHOPRUNNER free 2-day shipping & free returns
[learn more](#) | [sign in](#)

6. Under Armour has sold billions of dollars' worth of products, which are promoted, offered, and sold nationwide through a wide variety of retail means, including but not limited to thousands of retail stores. These retail stores include Under Armour's own Factory and Brand House retail stores, as well as national, regional, independent, and specialty retailers such as *Academy Sports & Outdoors*, *Bass Pro Shops*, *Cabela's*, *Foot Locker*, *Finish Line*, *The Sports Authority*, *Dick's Sporting Goods*, *Macy's*, *Dunham's*, *Modell's*, *Hibbett Sports*, *Nordstrom*, and *The Army and Air Force Exchange Service*.

7. Under Armour's products are also offered and sold through the websites and mail order catalogs of many of its retailers and Under Armour's websites, catalogs, and toll-free call center.

8. For years, Under Armour has spent millions of dollars annually advertising and promoting itself, its marks, and its products to the general public. Under Armour has widely and extensively promoted itself, its marks, and its products through virtually every available type of media, including but not limited to print publications, signage, television, and/or the Internet

9. Under Armour also promotes itself, its marks, and its products on its own and authorized websites and social-media sites, including but not limited to www.underarmour.com, www.ua.com (which redirects to www.underarmour.com), www.facebook.com/underarmour, and www.twitter.com/underarmour, among others, as well as through Under Armour's catalogs. Further, Under Armour's marks and products are advertised and/or sold through many of its retailers' websites, including but not limited to the websites used by *Bass Pro Shops*, *Bloomingdales.com*, *Cabela's*, *City Sports*, *Dick's Sporting Goods*, *Eastbay*, *Eastern Mountain Sports*, *Finish Line*, *Foot Locker*, *Gilt Groupe*, *Hibbett*, *LL Bean*, *Lord & Taylor*, *Macys.com*, *MC Sports*, *Modell's*, *Nordstrom*, *Sportsman's Guide*, and *Sportsman's Warehouse*.

10. With respect to publications and signage, Under Armour has advertised and promoted itself, its marks, and its products in a wide variety of nationally circulated magazines and newspapers. Further, Under Armour and its marks have been featured on billboards and other signage in various cities, including but not limited to Baltimore, Philadelphia, and New York City's Times Square (shown below). The marks have also been prominently featured in stadium and sport-event advertising, including, for example, placement on the left outfield wall at Wrigley Field, on the "Green Monster" at Fenway Park, and on digital signage at Camden Yards.



11. Additionally, Under Armour has advertised and promoted itself, its marks, and its products through television commercials, including a television commercial during the Super Bowl, product placement in popular movies, national television programs, video games, and coverage of sporting events featuring its branded products, among other means.

12. Sponsorships, outfitting agreements, and individual athlete agreements represent another significant form of advertising and promotion by Under Armour. Under Armour's marks and products are promoted through high-profile athletes and teams competing at the youth, collegiate, professional, and Olympic levels. As a result, Under Armour's products are seen in action and receive substantial exposure to consumer audiences through the Internet, television, magazines, and at live sporting events.

13. Since 2006, Under Armour has been an authorized supplier of footwear to the NFL and is currently also the official performance footwear supplier to the MLB and authorized supplier of gloves to the NFL.

14. In addition to its own substantial advertising and promotional activities, Under Armour and its marks and products have received and continue to receive widespread unsolicited media coverage. Indeed, many of the athletes, teams, and sporting events sponsored by Under Armour appear on nationally broadcast television programs and in widely circulated publications.

15. Under Armour has received numerous awards for its commercial success in connection with the development of its innovative and technologically enhanced products and its marketing and branding achievements. In 2014, Under Armour received the prestigious “Marketer of the Year” Award from Advertising Age magazine. Additionally, Yahoo Finance named Under Armour the 2014 “Company of the Year.”

16. As a result of Under Armour’s extensive and continuous use and advertising of its UA Marks, the public has been exposed to, and for years has recognized, the UA Marks as Under Armour’s distinctive trademarks for apparel, footwear, sports equipment, accessories, and related products and services.




17. As a result of the distinctive nature, and thus inherent strength, of UA Marks as applied to Under Armour’s products; the widespread advertising, publicity, promotion, and sales of products in connection with the UA Marks; and Under Armour’s longstanding and extensive use of the UA Marks, the UA Marks have been well known for years.

18. Under Armour owns, among others, the following valid and subsisting U.S. federal trademark registrations for its UA Marks, including for t-shirts and headwear (printouts from the PTO TESS and TSDR databases, including assignment information, are attached as Exhibit A):

Mark	Reg. No.	Reg. Date	Products/Services
UA	4076189	12/27/11	Full line of athletic clothing; shirts; tops; t-shirts; tank tops; athletic uniforms; fleece pullovers; hooded pullovers; hooded sweat shirts; knit shirts; long-sleeved shirts; moisture-wicking sports shirts; polo shirts; short-sleeved shirts; sleeveless jerseys; sports jerseys; sport shirts; sports shirts; sweat shirts; undershirts; wind shirts; beachwear; fishing shirts; sweaters; pants; sweat pants; skirts; skorts; leggings; dresses; shorts; bottoms; bib overalls; capri pants; moisture-wicking sports pants; rain trousers; unitards; waterproof pants; wind pants; jogging pants; underwear; bras; baselayer bottoms; baselayer tops; boxer briefs; boxer shorts; briefs; ladies' underwear; men's underwear; moisture-wicking sports bras; sports bras; underwear, namely, thongs; underwear, namely, boy shorts; headwear; hats; headbands; hoods; skull caps; skull wraps; children's headwear; headwear, namely, visors; bandanas; scarves; beanies; caps; bucket hats; neck gaiters; wristbands; sweat bands; jackets; rain jackets; rainproof jackets; rainwear; waterproof jackets; wind resistant jackets; vests; coats; foul weather gear; socks; men's socks; men's dress socks; gloves; mittens; belts; clothing, namely, hand-warmers; Clothing for athletic use, namely, padded shirts, padded pants, padded shorts, padded elbow compression sleeves being part of an athletic garment; ankle socks; footwear; athletic footwear; beach footwear; running shoes; footwear, namely, thongs; training shoes; cleats for attachment to sports shoes;

Mark	Reg. No.	Reg. Date	Products/Services
			sneakers; sandals; golf shirts; golf trousers; golf shorts; football shoes; football cleats; baseball shoes; baseball uniforms; baseball caps; baseball cleats; softball cleats; hunting vests; hunting jackets; hunting pants; hunting shirts; bib overalls for hunting; camouflage gloves; camouflage jackets; camouflage pants; camouflage shirts; camouflage vests; camouflage leggings; camouflage underwear; ski bibs; ski gloves; ski jackets. ski pants; ski wear; ski socks; snow pants; snowboard gloves; snowboard pants; snowboard socks; soccer boots; soccer goalkeeper jerseys; tennis wear; basketball sneakers; volleyball jerseys; lacrosse cleats in Class 25
UA	4063401	11/29/11	Online retail store services featuring apparel, footwear, sporting goods, eyewear, sunglasses, headwear, towels, tote bags, travel bags, backpacks, messenger bags, duffel bags, shoe bags for travel, toiletry bags sold empty, wheeled bags, waist packs, sling bags, umbrellas, sports bottles sold empty, wrist bands, sweat bands, belts, gloves, hand-warmers, lanyards for holding mouthpieces, water bottles, eyeglasses, sunglasses, badges, event tickets, flashlights, or keys; Retail store services featuring apparel, footwear, sporting goods, eyewear, sunglasses, headwear, towels, tote bags, travel bags, backpacks, messenger bags, duffel bags, shoe bags for travel, toiletry bags sold empty, wheeled bags, waist packs, sling bags, umbrellas, sports bottles sold empty, wrist bands, sweat bands, belts, gloves, hand-warmers, lanyards for holding mouthpieces, water bottles, eyeglasses, sunglasses, badges, event tickets, flashlights, or keys; Mobile retail store services featuring apparel, footwear, sporting goods, eyewear, sunglasses, headwear, towels, tote bags, travel bags, backpacks, messenger bags,

Mark	Reg. No.	Reg. Date	Products/Services
			duffel bags, shoe bags for travel, toiletry bags sold empty, wheeled bags, waist packs, sling bags, umbrellas, sports bottles sold empty, wrist bands, sweat bands, belts, gloves, hand-warmers, lanyards for holding mouthpieces, water bottles, eyeglasses, sunglasses, badges, event tickets, flashlights, or keys in Class 35
UA	3897910	12/28/10	Baseball and softball equipment for catchers, namely, catchers' helmets in Class 9; Golf bags; bags specially adapted for sports equipment; golf gloves; batting gloves; football gloves; lacrosse gloves; cases for holding mouth guards for athletic use; football girdles; protective athletic cups; jock straps; baseball bat bags; field hockey gloves; field hockey stick bags; lacrosse stick bags; running gloves; softball bat bags; baseball and softball equipment for catchers, namely, face masks, chest protectors, leg guards, protective knee supports, and replacement parts for the foregoing goods; athletic equipment, namely, mouth guards, guards for the lips, chin pads, knee pads, elbow pads, forearm pads, and shin guards, excluding those goods as used in connection with skateboarding in Class 28
UA	3831854	05/25/10	Toiletry kit bags, sold empty; sport bags; travel bags; duffel bags; backpacks; sack pacs; reservoir backpacks; all purpose sport bags; all-purpose athletic bags; athletic bags; bags for sports; daypacks; golf umbrellas; hiking bags; shoe bags for travel; umbrellas; messenger bags; tote bags; wristlet bags; briefcases; wheeled bags; bags and holdalls for sports clothing; hunting bags in Class 18
UA	4535456	05/27/14	Stickers in Class 16
UA	3974721	06/07/11	Lanyards for holding mouthpieces, water bottles, eyeglasses, sunglasses, badges, event tickets, flashlights, or keys in Class 22

Mark	Reg. No.	Reg. Date	Products/Services
UA	3950203	04/26/11	Eyewear, namely, sunglasses, lenses for sunglasses and visors for use with helmets in Class 9
UA	3953243	05/03/11	Towels; sports towels; football towels; golf towels in Class 24
	2727031	06/17/03	Clothing namely; shirts, hats, pants, t-shirts, underwear, brassieres, shorts, headbands, wristbands and socks, in Class 25
	3630507	6/2/09	Full line of athletic clothing; belts; clothing, namely, hand-warmers, in Class 25
	3932605	3/15/11	Beanies; Hats; Headwear; Hooded sweat shirts; Jackets; Long-sleeved shirts; Moisture-wicking sports pants; Pants; Polo shirts; Shirts; Short-sleeved shirts; Shorts; Socks; Sweat pants; Sweat shirts; T-shirts; Tank tops, in Class 25

19. Under Armour also owns, among others, the following valid and subsisting U.S. trademark registration and applications for UA-formative marks, including for clothing (printouts from the PTO TESS and TSDR databases, including assignment information, are attached as Exhibit B):

Mark	Reg./App. No.	Reg./App. Date	Products/Services
UA SPEEDFORM	4507855	04/01/14	Athletic footwear; footwear in Class 25
UA CONNECTED FITNESS	86263156 04-25-2014	04/25/14	Baselayer bottoms; baselayer tops; bottoms; bras; footwear; gloves; hats; headbands; headwear; jackets; jerseys; pants; polo shirts; shirts; shorts; skirts; socks; sweatpants; sweatshirts; t-shirts; tank tops; tops; underwear; vests in Class 25
UA CLUTCHFIT	86241495 04-03-2014	04/03/14	Athletic footwear, footwear in Class 25

Applicant and Its Mark

20. Applicant Urban Armor Gear, LLC is a California limited liability company with an address at 28202 Cabot Road, Suite 300, Laguna Niguel, California 92677.

21. On July 22, 2014, Applicant filed intent-to-use Application Serial No. 86344909 for the mark UAG for “apparel, namely, t-shirts, hats” in Class 25.

Count One
Likelihood of Confusion, 15 U.S.C. § 1052(d)

22. Under Armour repeats and realleges each and every allegation set forth in each of the preceding paragraphs.

23. Under Armour has used in commerce, registered, and/or applied to register its UA Marks before Applicant’s July 22, 2014 filing date of its intent-to-use application (and/or any first-use date that may be alleged by Applicant).

24. Applicant’s UAG mark so resembles Under Armour’s prior used, filed, and/or registered UA Marks, as to be likely, when applied to Applicant’s goods, to cause confusion, to cause mistake, or to deceive under Section 2(d) of the Lanham Act, as amended, 15 U.S.C. § 1052(d).

WHEREFORE, Under Armour believes that it will be damaged by the registration of the mark shown in Application Serial No. 86344909 and respectfully requests that this opposition be sustained and that registration to Applicant be refused.

A filing fee has been submitted electronically. If the filing fee is found to be insufficient for any reason, please charge such deficiency to Deposit Account No. 06-0916.

Respectfully submitted,

Dated: August 5, 2015

By: /Douglas A. Rettew/
Douglas A. Rettew
Danny M. Awdeh
Anna B. Naydonov
FINNEGAN, HENDERSON, FARABOW,
GARRETT & DUNNER, LLP
901 New York Avenue, N.W.
Washington, D.C. 20001-4413
Telephone: (202) 408-4000

Attorneys for Opposer
UNDER ARMOUR, INC.

CERTIFICATE OF SERVICE

I hereby certify that a true copy of the foregoing NOTICE OF OPPOSITION was served on August 5, 2015, via first class mail, postage prepaid, on counsel for Applicant at the following address of record:

SUSAN STABE
TROUTMAN SANDERS LLP
600 PEACHTREE ST, NE, STE 5200
BANK OF AMERICA PLAZA
ATLANTA, GEORGIA 30308-2216



Notice of Opposition
Serial No. 86344909
Mark: UAG

EXHIBIT A



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UA

Word Mark UA

Goods and Services

IC 025. US 022 039. G & S: Full line of athletic clothing; shirts; tops; t-shirts; tank tops; athletic uniforms; fleece pullovers; hooded pullovers; hooded sweat shirts; knit shirts; long-sleeved shirts; moisture-wicking sports shirts; polo shirts; short-sleeved shirts; sleeveless jerseys; sports jerseys; sport shirts; sports shirts; sweat shirts; undershirts; wind shirts; beachwear; fishing shirts; sweaters; pants; sweat pants; skirts; skorts; leggings; dresses; shorts; bottoms; bib overalls; capri pants; moisture-wicking sports pants; rain trousers; unitards; waterproof pants; wind pants; jogging pants; underwear; bras; baselayer bottoms; baselayer tops; boxer briefs; boxer shorts; briefs; ladies' underwear; men's underwear; moisture-wicking sports bras; sports bras; underwear, namely, thongs; underwear, namely, boy shorts; headwear; hats; headbands; hoods; skull caps; skull wraps; children's headwear; headwear, namely, visors; bandanas; scarves; beanies; caps; bucket hats; neck gaiters; wristbands; sweat bands; jackets; rain jackets; rainproof jackets; rainwear; waterproof jackets; wind resistant jackets; vests; coats; foul weather gear; socks; men's socks; men's dress socks; gloves; mittens; belts; clothing, namely, hand-warmers; Clothing for athletic use, namely, padded shirts, padded pants, padded shorts, padded elbow compression sleeves being part of an athletic garment; ankle socks; footwear; athletic footwear; beach footwear; running shoes; footwear, namely, thongs; training shoes; cleats for attachment to sports shoes; sneakers; sandals; golf shirts; golf trousers; golf shorts; football shoes; football cleats; baseball shoes; baseball uniforms; baseball caps; baseball cleats; softball cleats; hunting vests; hunting jackets; hunting pants; hunting shirts; bib overalls for hunting; camouflage gloves; camouflage jackets; camouflage pants; camouflage shirts; camouflage vests; camouflage leggings; camouflage underwear; ski bibs; ski gloves; ski jackets. ski pants; ski wear; ski socks; snow pants; snowboard gloves; snowboard pants; snowboard socks; soccer boots; soccer goalkeeper jerseys; tennis wear; basketball sneakers; volleyball jerseys; lacrosse cleats. FIRST USE: 19960805. FIRST USE IN COMMERCE: 19960805

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

85194506

**Serial
Number**

Filing Date December 9, 2010

Current Basis 1A

**Original
Filing Basis** 1A

**Published for
Opposition** October 11, 2011

**Registration
Number** 4076189

**Registration
Date** December 27, 2011

Owner (REGISTRANT) Under Armour, Inc. CORPORATION MARYLAND 1020 Hull Street Baltimore MARYLAND 21230

**Attorney of
Record** Kelly L. Williams

**Prior
Registrations** 3474912;3630507;3831854;AND OTHERS

Type of Mark TRADEMARK

Register PRINCIPAL

**Live/Dead
Indicator** LIVE

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Mark: UA

UA

US Serial Number: 85194506

Application Filing Date: Dec. 09, 2010

US Registration Number: 4076189

Registration Date: Dec. 27, 2011

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 27, 2011

Publication Date: Oct. 11, 2011

Mark Information

[Collapse All](#)

Mark Literal Elements: UA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: [3474912](#), [3630507](#), [3831854](#) and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Full line of athletic clothing; shirts; tops; t-shirts; tank tops; athletic uniforms; fleece pullovers; hooded pullovers; hooded sweat shirts; knit shirts; long-sleeved shirts; moisture-wicking sports shirts; polo shirts; short-sleeved shirts; sleeveless jerseys; sports jerseys; sport shirts; sports shirts; sweat shirts; undershirts; wind shirts; beachwear; fishing shirts; sweaters; pants; sweat pants; skirts; shorts; leggings; dresses; shorts; bottoms; bib overalls; capri pants; moisture-wicking sports pants; rain trousers; unitards; waterproof pants; wind pants; jogging pants; underwear; bras; baselayer bottoms; baselayer tops; boxer briefs; boxer shorts; briefs; ladies' underwear; men's underwear; moisture-wicking sports bras; sports bras; underwear, namely, thongs; underwear, namely, boy shorts; headwear; hats; headbands; hoods; skull caps; skull wraps; children's headwear; headwear, namely, visors; bandanas; scarves; beanies; caps; bucket hats; neck gaiters; wristbands; sweat bands; jackets; rain jackets; rainproof jackets; rainwear; waterproof jackets; wind resistant jackets; vests; coats; foul weather gear; socks; men's socks; men's dress socks; gloves; mittens; belts; clothing, namely, hand-warmers; Clothing for athletic use, namely, padded shirts, padded pants, padded shorts, padded elbow compression sleeves being part of an athletic garment; ankle socks; footwear; athletic footwear; beach footwear; running shoes; footwear, namely, thongs; training shoes; cleats for attachment to sports shoes; sneakers; sandals; golf shirts; golf trousers; golf shorts; football shoes; football cleats; baseball shoes; baseball uniforms; baseball caps; baseball cleats; softball cleats; hunting vests; hunting jackets; hunting pants; hunting shirts; bib overalls for hunting; camouflage gloves; camouflage jackets; camouflage pants; camouflage shirts; camouflage vests; camouflage leggings; camouflage underwear; ski bibs; ski gloves; ski jackets; ski pants; ski wear; ski socks; snow pants; snowboard gloves; snowboard pants; snowboard socks; soccer boots; soccer goalkeeper jerseys; tennis wear; basketball sneakers; volleyball jerseys; lacrosse cleats

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 05, 1996

Use In Commerce: Aug. 05, 1996

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Under Armour, Inc.

Owner Address: 1020 Hull Street
Baltimore, MARYLAND 21230
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: MARYLAND

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kelly L. Williams

Attorney Primary Email: trademarks@underarmour.com
Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: KELLY L. WILLIAMS
UNDER ARMOUR, INC.
1020 HULL STREET
BALTIMORE, MARYLAND 21230
UNITED STATES

Phone: 410-468-2512

Fax: 410-246-5922

Correspondent e-mail: trademarks@underarmour.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 19, 2014	ATTORNEY REVOKED AND/OR APPOINTED	
Nov. 19, 2014	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 27, 2011	REGISTERED-PRINCIPAL REGISTER	
Oct. 11, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 11, 2011	PUBLISHED FOR OPPOSITION	
Sep. 06, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633
Aug. 31, 2011	ASSIGNED TO LIE	70633
Aug. 18, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 17, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 16, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 16, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 21, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 21, 2011	NON-FINAL ACTION E-MAILED	6325
Feb. 21, 2011	NON-FINAL ACTION WRITTEN	82091
Feb. 11, 2011	ASSIGNED TO EXAMINER	82091
Dec. 14, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 13, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Dec. 27, 2011

▲ **Assignment Abstract Of Title Information - None recorded**

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UA

Word Mark
Goods and Services

UA
IC 035. US 100 101 102. G & S: Online retail store services featuring apparel, footwear, sporting goods, eyewear, sunglasses, headwear, towels, tote bags, travel bags, backpacks, messenger bags, duffel bags, shoe bags for travel, toiletry bags sold empty, wheeled bags, waist packs, sling bags, umbrellas, sports bottles sold empty, wrist bands, sweat bands, belts, gloves, hand-warmers, lanyards for holding mouthpieces, water bottles, eyeglasses, sunglasses, badges, event tickets, flashlights, or keys; Retail store services featuring apparel, footwear, sporting goods, eyewear, sunglasses, headwear, towels, tote bags, travel bags, backpacks, messenger bags, duffel bags, shoe bags for travel, toiletry bags sold empty, wheeled bags, waist packs, sling bags, umbrellas, sports bottles sold empty, wrist bands, sweat bands, belts, gloves, hand-warmers, lanyards for holding mouthpieces, water bottles, eyeglasses, sunglasses, badges, event tickets, flashlights, or keys; Mobile retail store services featuring apparel, footwear, sporting goods, eyewear, sunglasses, headwear, towels, tote bags, travel bags, backpacks, messenger bags, duffel bags, shoe bags for travel, toiletry bags sold empty, wheeled bags, waist packs, sling bags, umbrellas, sports bottles sold empty, wrist bands, sweat bands, belts, gloves, hand-warmers, lanyards for holding mouthpieces, water bottles, eyeglasses, sunglasses, badges, event tickets, flashlights, or keys. FIRST USE: 20000707. FIRST USE IN COMMERCE: 20000707

Standard Characters
Claimed
Mark Drawing Code

(4) STANDARD CHARACTER MARK

Serial Number

85312941

Filing Date

May 5, 2011

Current Basis

1A

Original Filing Basis

1A

September 13, 2011

**Published for
Opposition**

**Registration
Number** 4063401

**Registration
Date** November 29, 2011

Owner (REGISTRANT) Under Armour, Inc. CORPORATION MARYLAND 1020 Hull Street Baltimore MARYLAND 21230

**Attorney of
Record** Kelly L. Williams

**Prior
Registrations** 3375735;3831854;3897910;AND OTHERS

Type of Mark SERVICE MARK

Register PRINCIPAL

**Live/Dead
Indicator** LIVE

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Mark: UA

UA

US Serial Number: 85312941

Application Filing Date: May 05, 2011

US Registration Number: 4063401

Registration Date: Nov. 29, 2011

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 29, 2011

Publication Date: Sep. 13, 2011

Mark Information

[Collapse All](#)

Mark Literal Elements: UA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US [3376735](#), [3831854](#), [3897910](#) and others Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services.

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Online retail store services featuring apparel, footwear, sporting goods, eyewear, sunglasses, headwear, towels, tote bags, travel bags, backpacks, messenger bags, duffel bags, shoe bags for travel, toiletry bags sold empty, wheeled bags, waist packs, sling bags, umbrellas, sports bottles sold empty, wrist bands, sweat bands, belts, gloves, hand-warmers, lanyards for holding mouthpieces, water bottles, eyeglasses, sunglasses, badges, event tickets, flashlights, or keys; Retail store services featuring apparel, footwear, sporting goods, eyewear, sunglasses, headwear, towels, tote bags, travel bags, backpacks, messenger bags, duffel bags, shoe bags for travel, toiletry bags sold empty, wheeled bags, waist packs, sling bags, umbrellas, sports bottles sold empty, wrist bands, sweat bands, belts, gloves, hand-warmers, lanyards for holding mouthpieces, water bottles, eyeglasses, sunglasses, badges, event tickets, flashlights, or keys; Mobile retail store services featuring apparel, footwear, sporting goods, eyewear, sunglasses, headwear, towels, tote bags, travel bags, backpacks, messenger bags, duffel bags, shoe bags for travel, toiletry bags sold empty, wheeled bags, waist packs, sling bags, umbrellas, sports bottles sold empty, wrist bands, sweat bands, belts, gloves, hand-warmers, lanyards for holding mouthpieces, water bottles, eyeglasses, sunglasses, badges, event tickets, flashlights, or keys

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 07, 2000

Use In Commerce: Jul. 07, 2000

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information**Owner Name:** Under Armour, Inc.**Owner Address:** 1020 Hull Street
Baltimore, MARYLAND 21230
UNITED STATES**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** MARYLAND**Attorney/Correspondence Information****Attorney of Record****Attorney Name:** Kelly L. Williams**Attorney Primary Email
Address:** trademarks@underarmour.com**Attorney Email Authorized:** Yes**Correspondent****Correspondent
Name/Address:** KELLY L. WILLIAMS
UNDER ARMOUR, INC.
1020 HULL STREET
BALTIMORE, MARYLAND 21230
UNITED STATES**Phone:** 410-468-2512**Fax:** 410-246-5922**Correspondent e-mail:** trademarks@underarmour.com**Correspondent e-mail
Authorized:** Yes**Domestic Representative - Not Found****Prosecution History**

Date	Description	Proceeding Number
Nov. 19, 2014	ATTORNEY REVOKED AND/OR APPOINTED	
Nov. 19, 2014	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Nov. 29, 2011	REGISTERED-PRINCIPAL REGISTER	
Sep. 13, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 13, 2011	PUBLISHED FOR OPPOSITION	
Aug. 01, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 30, 2011	ASSIGNED TO EXAMINER	76147
May 12, 2011	NOTICE OF PSEUDO MARK MAILED	
May 11, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 09, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information**TM Staff Information - None****File Location****Current Location:** PUBLICATION AND ISSUE SECTION**Date In Location:** Nov. 29, 2011**Assignment Abstract Of Title Information - None recorded****Proceedings - Click to Load**



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UA

Word Mark
Goods and Services

UA

IC 009. US 021 023 026 036 038. G & S: Baseball and softball equipment for catchers, namely, catchers' helmets. FIRST USE: 20090925. FIRST USE IN COMMERCE: 20090925

IC 028. US 022 023 038 050. G & S: GOLF BAGS; BAGS SPECIALLY ADAPTED FOR SPORTS EQUIPMENT; GOLF GLOVES; BATTING GLOVES; FOOTBALL GLOVES; LACROSSE GLOVES; CASES FOR HOLDING MOUTH GUARDS FOR ATHLETIC USE; FOOTBALL GIRDLES; PROTECTIVE ATHLETIC CUPS; JOCK STRAPS; BASEBALL BAT BAGS; FIELD HOCKEY GLOVES; FIELD HOCKEY STICK BAGS; LACROSSE STICK BAGS; RUNNING GLOVES; SOFTBALL BAT BAGS; BASEBALL AND SOFTBALL EQUIPMENT FOR CATCHERS, NAMELY, FACE MASKS, CHEST PROTECTORS, LEG GUARDS, PROTECTIVE KNEE SUPPORTS, AND REPLACEMENT PARTS FOR THE FOREGOING GOODS; ATHLETIC EQUIPMENT, NAMELY, MOUTH GUARDS, GUARDS FOR THE LIPS, CHIN PADS, KNEE PADS, ELBOW PADS, FOREARM PADS, AND SHIN GUARDS, EXCLUDING THOSE GOODS AS USED IN CONNECTION WITH SKATEBOARDING. FIRST USE: 20060112. FIRST USE IN COMMERCE: 20060112

Standard Characters Claimed

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Trademark Search Facility Classification Code

LETS-2 UA Two letters or combinations of multiples of two letters

Serial Number

77819895

Filing Date

September 3, 2009

Current Basis

1A
1B

**Original Filing
Basis**

**Published for
Opposition**

February 9, 2010

**Registration
Number**

3897910

**Registration
Date**

December 28, 2010

Owner

(REGISTRANT) Under Armour, Inc. CORPORATION MARYLAND 1020 Hull Street Baltimore
MARYLAND 21230

**Attorney of
Record**

Kelly L. Williams

**Prior
Registrations**

3630507;3638278;3664983;AND OTHERS

Type of Mark

TRADEMARK

Register

PRINCIPAL

**Live/Dead
Indicator**

LIVE

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Mark: UA

UA

US Serial Number: 77819895

Application Filing Date: Sep. 03, 2009

US Registration Number: 3897910

Registration Date: Dec. 28, 2010

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 28, 2010

Publication Date: Feb. 09, 2010

Notice of Allowance Date: May 04, 2010

Mark Information

[Collapse All](#)

Mark Literal Elements: UA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: [3630507](#), [3638278](#), [3664983](#) and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Baseball and softball equipment for catchers, namely, catchers' helmets

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 25, 2009

Use In Commerce: Sep. 25, 2009

For: GOLF BAGS; BAGS SPECIALLY ADAPTED FOR SPORTS EQUIPMENT; GOLF GLOVES; BATTING GLOVES; FOOTBALL GLOVES; LACROSSE GLOVES; CASES FOR HOLDING MOUTH GUARDS FOR ATHLETIC USE; FOOTBALL GIRDLES; PROTECTIVE ATHLETIC CUPS; JOCK STRAPS; BASEBALL BAT BAGS; FIELD HOCKEY GLOVES; FIELD HOCKEY STICK BAGS; LACROSSE STICK BAGS; RUNNING GLOVES; SOFTBALL BAT BAGS; BASEBALL AND SOFTBALL EQUIPMENT FOR CATCHERS, NAMELY, FACE MASKS, CHEST PROTECTORS, LEG GUARDS, PROTECTIVE KNEE SUPPORTS, AND REPLACEMENT PARTS FOR THE FOREGOING GOODS; ATHLETIC EQUIPMENT, NAMELY, MOUTH GUARDS, GUARDS FOR THE LIPS, CHIN PADS, KNEE PADS, ELBOW PADS, FOREARM PADS, AND SHIN GUARDS, EXCLUDING THOSE GOODS AS USED IN CONNECTION WITH SKATEBOARDING

International Class(es): 028 - Primary Class

U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 12, 2006

Use In Commerce: Jan. 12, 2006

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

- Current Owner(s) Information**Owner Name:** Under Armour, Inc.**Owner Address:** 1020 Hull Street
Baltimore, MARYLAND 21230
UNITED STATES**Legal Entity Type:** CORPORATION**State or Country Where
Organized:** MARYLAND**- Attorney/Correspondence Information****Attorney of Record****Attorney Name:** Kelly L. Williams**Attorney Primary Email
Address:** trademarks@underarmour.com**Attorney Email Authorized:** Yes**Correspondent****Correspondent** Kelly L. Williams**Name/Address:** UNDER ARMOUR, INC.
1020 HULL STREET
BALTIMORE, MARYLAND 21230
UNITED STATES**Correspondent e-mail:** trademarks@underarmour.com**Correspondent e-mail
Authorized:** Yes**Domestic Representative - Not Found****- Prosecution History**

Date	Description	Proceeding Number
Nov. 18, 2014	ATTORNEY REVOKED AND/OR APPOINTED	
Nov. 18, 2014	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 28, 2010	REGISTERED-PRINCIPAL REGISTER	
Nov. 24, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Nov. 23, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	68658
Nov. 23, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 17, 2010	STATEMENT OF USE PROCESSING COMPLETE	76538
Nov. 04, 2010	USE AMENDMENT FILED	76538
Nov. 17, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Nov. 04, 2010	TEAS STATEMENT OF USE RECEIVED	
May 04, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 09, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 09, 2010	PUBLISHED FOR OPPOSITION	
Jan. 06, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	68658
Jan. 06, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 06, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 06, 2010	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jan. 06, 2010	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 06, 2010	EXAMINERS AMENDMENT -WRITTEN	81090
Jan. 05, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	68658
Jan. 05, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	68658
Jan. 05, 2010	ASSIGNED TO LIE	68658
Dec. 22, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	

Dec. 11, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 11, 2009	NON-FINAL ACTION E-MAILED	6325
Dec. 11, 2009	NON-FINAL ACTION WRITTEN	81090
Dec. 09, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 09, 2009	NON-FINAL ACTION E-MAILED	6325
Dec. 09, 2009	NON-FINAL ACTION WRITTEN	81090
Dec. 07, 2009	ASSIGNED TO EXAMINER	81090
Sep. 10, 2009	NOTICE OF PSEUDO MARK MAILED	
Sep. 09, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 07, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 23, 2010

Assignment Abstract Of Title Information - None recorded

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UA

Word Mark
Goods and Services

UA

IC 018. US 001 002 003 022 041. G & S: Toiletry kit bags, sold empty; sport bags; travel bags; duffel bags; backpacks; sack pacs; reservoir backpacks; all purpose sport bags; all-purpose athletic bags; athletic bags; bags for sports; daypacks; golf umbrellas; hiking bags; shoe bags for travel; umbrellas; messenger bags; tote bags; wristlet bags; briefcases; wheeled bags; bags and holdalls for sports clothing; hunting bags. FIRST USE: 20031007. FIRST USE IN COMMERCE: 20031007

Standard Characters Claimed

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Trademark Search Facility Classification Code

LETS-2 UA Two letters or combinations of multiples of two letters

Serial Number

77917981

Filing Date

January 22, 2010

Current Basis

1A

Original Filing Basis

1A

Published for Opposition

May 25, 2010

Registration Number

3831854

Registration Date

August 10, 2010

Owner

(REGISTRANT) Under Armour, Inc. CORPORATION MARYLAND 1020 Hull Street Baltimore
MARYLAND 21230

**Attorney of
Record**

Kelly L. Williams

**Prior
Registrations**

2991123;2991125;3712051;AND OTHERS

Type of Mark

TRADEMARK

Register

PRINCIPAL

**Live/Dead
Indicator**

LIVE

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Mark: UA

UA

US Serial Number: 77917981

Application Filing Date: Jan. 22, 2010

US Registration Number: 3831854

Registration Date: Aug. 10, 2010

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 10, 2010

Publication Date: May 25, 2010

Mark Information

[Collapse All](#)

Mark Literal Elements: UA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US [2991123](#), [2991125](#), [3712051](#) and others
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Toiletry kit bags, sold empty; sport bags; travel bags; duffel bags; backpacks; sack pacs; reservoir backpacks; all purpose sport bags; all-purpose athletic bags; athletic bags; bags for sports; daypacks; golf umbrellas; hiking bags; shoe bags for travel; umbrellas; messenger bags; tote bags; wristlet bags; briefcases; wheeled bags; bags and holdalls for sports clothing; hunting bags

International Class(es): 018 - Primary Class

U.S Class(es): 001, 002, 003, 022, 041

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 07, 2003

Use In Commerce: Oct. 07, 2003

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Under Armour, Inc.

Owner Address: 1020 Hull Street
Baltimore, MARYLAND 21230
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where
Organized: MARYLAND

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kelly L. Williams

Attorney Primary Email trademarks@underarmour.com
Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent Kelly L. Williams

Name/Address: UNDER ARMOUR, INC.
1020 HULL STREET
BALTIMORE, MARYLAND 21230
UNITED STATES

Phone: 410-468-2512

Fax: 410-246-5922

Correspondent e-mail: trademarks@underarmour.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 19, 2014	ATTORNEY REVOKED AND/OR APPOINTED	
Nov. 19, 2014	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Aug. 10, 2010	REGISTERED-PRINCIPAL REGISTER	
May 25, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 25, 2010	PUBLISHED FOR OPPOSITION	
Apr. 17, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Apr. 17, 2010	ASSIGNED TO LIE	68171
Mar. 31, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 31, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 31, 2010	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 31, 2010	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 31, 2010	EXAMINERS AMENDMENT -WRITTEN	78432
Mar. 31, 2010	ASSIGNED TO EXAMINER	78432
Jan. 29, 2010	NOTICE OF PSEUDO MARK MAILED	
Jan. 28, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 26, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 10, 2010

Assignment Abstract Of Title Information - None recorded

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UA

Word Mark	UA
Goods and Services	IC 016. US 002 005 022 023 029 037 038 050. G & S: Stickers. FIRST USE: 20010900. FIRST USE IN COMMERCE: 20010900
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	85209107
Filing Date	January 3, 2011
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	March 11, 2014
Registration Number	4535456
Registration Date	May 27, 2014
Owner	(REGISTRANT) Under Armour, Inc. CORPORATION MARYLAND 1020 Hull Street Baltimore MARYLAND 21230
Attorney of Record	Kelly L. Williams
Prior Registrations	3831854;3880683;3897910;AND OTHERS
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Mark: UA

UA

US Serial Number: 85209107

Application Filing Date: Jan. 03, 2011

US Registration Number: 4535456

Registration Date: May 27, 2014

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 27, 2014

Publication Date: Mar. 11, 2014

Mark Information

[Collapse All](#)

Mark Literal Elements: UA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US [3831854](#), [3880683](#), [3897910](#) and others
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Stickers

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basic: 1(a)

First Use: Sep. 2001

Use In Commerce: Sep. 2001

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Under Armour, Inc.

Owner Address: 1020 Hull Street
Baltimore, MARYLAND 21230
UNITED STATES

Legal Entity Type: CORPORATION

MARYLAND

State or Country Where
Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kelly L. Williams

Attorney Primary Email trademarks@underarmour.com

Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: KELLY L. WILLIAMS

UNDER ARMOUR, INC.
1020 HULL STREET
BALTIMORE, MARYLAND 21230
UNITED STATES

Phone: 410-468-2512

Fax: 410-246-5922

Correspondent e-mail: trademarks@underarmour.com

Correspondent e-mail
Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 19, 2014	ATTORNEY REVOKED AND/OR APPOINTED	
Nov. 19, 2014	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
May 27, 2014	REGISTERED-PRINCIPAL REGISTER	
Mar. 11, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 11, 2014	PUBLISHED FOR OPPOSITION	
Feb. 19, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 03, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Feb. 03, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 15, 2014	JURISDICTION RESTORED TO EXAMINING ATTORNEY	209107
Nov. 18, 2013	NOTIFICATION OF ACTION DENYING REQ FOR RECON E-MAILED	
Nov. 18, 2013	ACTION DENYING REQ FOR RECON E-MAILED	
Nov. 18, 2013	ACTION CONTINUING FINAL - COMPLETED	82091
Oct. 17, 2013	LIE CHECKED SUSP - TO ATTY FOR ACTION	70138
Apr. 09, 2013	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	70138
Oct. 06, 2012	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	70138
Mar. 29, 2012	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Mar. 29, 2012	LETTER OF SUSPENSION E-MAILED	6332
Mar. 29, 2012	SUSPENSION LETTER WRITTEN	82091
Mar. 27, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	70138
Mar. 27, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	70138
Mar. 22, 2012	ASSIGNED TO LIE	70138
Mar. 09, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Mar. 09, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Mar. 09, 2012	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Mar. 09, 2012	EX PARTE APPEAL-INSTITUTED	209107
Mar. 09, 2012	JURISDICTION RESTORED TO EXAMINING ATTORNEY	209107
Mar. 09, 2012	EXPARTE APPEAL RECEIVED AT TTAB	
Sep. 09, 2011	NOTIFICATION OF FINAL REFUSAL EMAILED	
Sep. 09, 2011	FINAL REFUSAL E-MAILED	

Sep. 09, 2011	FINAL REFUSAL WRITTEN	82091
Aug. 18, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 17, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 17, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 17, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 17, 2011	NON-FINAL ACTION E-MAILED	6325
Feb. 17, 2011	NON-FINAL ACTION WRITTEN	82091
Feb. 11, 2011	ASSIGNED TO EXAMINER	82091
Jan. 08, 2011	NOTICE OF PSEUDO MARK MAILED	
Jan. 07, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 06, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date In Location: May 27, 2014

Assignment Abstract Of Title Information - None recorded

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UA

Word Mark	UA
Goods and Services	IC 022. US 001 002 007 019 022 042 050. G & S: Lanyards for holding mouthpieces, water bottles, eyeglasses, sunglasses, badges, event tickets, flashlights, or keys. FIRST USE: 20011000. FIRST USE IN COMMERCE: 20011000
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	85209046
Filing Date	January 3, 2011
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	March 22, 2011
Registration Number	3974721
Registration Date	June 7, 2011
Owner	(REGISTRANT) Under Armour, Inc. CORPORATION MARYLAND 1020 Hull Street Baltimore MARYLAND 21230
Attorney of Record	Kelly L. Williams
Prior Registrations	2991123;3831854;3897910;AND OTHERS
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Mark: UA

UA

US Serial Number: 85209046

Application Filing Date: Jan. 03, 2011

US Registration Number: 3974721

Registration Date: Jun. 07, 2011

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 07, 2011

Publication Date: Mar. 22, 2011

Mark Information

[Collapse All](#)

Mark Literal Elements: UA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US [2991123](#), [3831854](#), [3897910](#) and others
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *,* identify additional (new) wording in the goods/services.

For: Lanyards for holding mouthpieces, water bottles, eyeglasses, sunglasses, badges, event tickets, flashlights, or keys

International Class(es): 022 - Primary Class

U.S Class(es): 001, 002, 007, 019, 022, 042, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2001

Use in Commerce: Oct. 2001

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Under Armour, Inc.

Owner Address: 1020 Hull Street
Baltimore, MARYLAND 21230
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where
Organized: MARYLAND

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kelly L. Williams

Attorney Primary Email trademarks@underarmour.com

Attorney Email Authorized: Yes

Address:

Correspondent

Correspondent Name/Address: KELLY L. WILLIAMS
UNDER ARMOUR, INC.
1020 HULL STREET
BALTIMORE, MARYLAND 21230
UNITED STATES

Phone: 410-468-2512

Fax: 410-246-5922

Correspondent e-mail: trademarks@underarmour.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 19, 2014	ATTORNEY REVOKED AND/OR APPOINTED	
Nov. 19, 2014	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jun. 07, 2011	REGISTERED-PRINCIPAL REGISTER	
Mar. 22, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 22, 2011	PUBLISHED FOR OPPOSITION	
Feb. 17, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Feb. 17, 2011	ASSIGNED TO LIE	73787
Feb. 11, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 11, 2011	ASSIGNED TO EXAMINER	82091
Jan. 08, 2011	NOTICE OF PSEUDO MARK MAILED	
Jan. 07, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 06, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 07, 2011

Assignment Abstract Of Title Information - None recorded

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[LIVE STATUS](#)

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UA

Word Mark UA

Goods and Services IC 009. US 021 023 026 036 038. G & S: Eyewear, namely, sunglasses, lenses for sunglasses and visors for use with helmets. FIRST USE: 20060410. FIRST USE IN COMMERCE: 20060410

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85028858

Filing Date May 3, 2010

Current Basis 1A

Original Filing Basis 1A

Published for Opposition February 8, 2011

Registration Number 3950203

Registration Date April 26, 2011

Owner (REGISTRANT) Under Armour, Inc. CORPORATION MARYLAND 1020 Hull Street Baltimore MARYLAND 21230

Attorney of Record Kelly L. Williams

Prior Registrations 3370261;3376463;3438397;3474912;3646428

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Mark: UA

UA

US Serial Number: 85028858

Application Filing Date: May 03, 2010

US Registration Number: 3950203

Registration Date: Apr. 26, 2011

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 26, 2011

Publication Date: Feb. 08, 2011

Mark Information

[Collapse All](#)

Mark Literal Elements: UA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US [3370261](#), [3376463](#), [3438397](#), [3474912](#), [3646428](#)
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Eyewear, namely, sunglasses, lenses for sunglasses and visors for use with helmets

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 10, 2006

Use In Commerce: Apr. 10, 2006

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Under Armour, Inc.

Owner Address: 1020 Hull Street
Baltimore, MARYLAND 21230
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where
Organized: MARYLAND

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kelly L. Williams

Attorney Primary Email: trademarks@underarmour.com

Attorney Email Authorized: Yes

Address:

Correspondent

Correspondent Name/Address: KELLY L. WILLIAMS

UNDER ARMOUR, INC.

1020 HULL STREET

BALTIMORE, MARYLAND 21230

UNITED STATES

Phone: 410-468-2512

Fax: 410-246-5922

Correspondent e-mail: trademarks@underarmour.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 19, 2014	ATTORNEY REVOKED AND/OR APPOINTED	
Nov. 19, 2014	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Apr. 26, 2011	REGISTERED-PRINCIPAL REGISTER	
Feb. 08, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 08, 2011	PUBLISHED FOR OPPOSITION	
Jan. 05, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
Jan. 03, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 21, 2010	AMENDMENT FROM APPLICANT ENTERED	70468
Dec. 21, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	70468
Dec. 14, 2010	ASSIGNED TO LIE	70468
Nov. 26, 2010	PAPER RECEIVED	
May 26, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 26, 2010	NON-FINAL ACTION E-MAILED	6325
May 26, 2010	NON-FINAL ACTION WRITTEN	74781
May 24, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 24, 2010	NON-FINAL ACTION E-MAILED	6325
May 24, 2010	NON-FINAL ACTION WRITTEN	74781
May 24, 2010	ASSIGNED TO EXAMINER	74781
May 07, 2010	NOTICE OF PSEUDO MARK MAILED	
May 06, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 06, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date In Location: Apr. 26, 2011

Assignment Abstract Of Title Information - None recorded

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UA

Word Mark	UA
Goods and Services	IC 024. US 042 050. G & S: Towels; sports towels; football towels; golf towels. FIRST USE: 20010000. FIRST USE IN COMMERCE: 20010000
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	77918131
Filing Date	January 22, 2010
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	February 15, 2011
Registration Number	3953243
Registration Date	May 3, 2011
Owner	(REGISTRANT) Under Armour, Inc. CORPORATION MARYLAND 1020 Hull Street Baltimore MARYLAND 21230
Attorney of Record	Kelly L. Williams
Prior Registrations	2991123;3638278;3722375;AND OTHERS
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Mark: UA

UA

US Serial Number: 77918131

Application Filing Date: Jan. 22, 2010

US Registration Number: 3953243

Registration Date: May 03, 2011

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 03, 2011

Publication Date: Feb. 15, 2011

Mark Information

[Collapse All](#)

Mark Literal Elements: UA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US [2991123](#), [3638278](#), [3722375](#) and others
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Towels; sports towels; football towels; golf towels

International Class(es): 024 - Primary Class

U.S Class(es): 042, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: 2001

Use In Commerce: 2001

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Under Armour, Inc.

Owner Address: 1020 Hull Street
Baltimore, MARYLAND 21230
UNITED STATES

Legal Entity Type: CORPORATION

MARYLAND

State or Country Where
Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kelly L. Williams

Attorney Primary Email trademarks@underarmour.com
Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Kelly L. Williams
UNDER ARMOUR, INC.
1020 HULL STREET
BALTIMORE, MARYLAND 21230
UNITED STATES

Phone: 410-468-2512

Fax: 410-246-5922

Correspondent e-mail: trademarks@underarmour.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 19, 2014	ATTORNEY REVOKED AND/OR APPOINTED	
Nov. 19, 2014	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
May 03, 2011	REGISTERED-PRINCIPAL REGISTER	
Feb. 15, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 15, 2011	PUBLISHED FOR OPPOSITION	
Jan. 08, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633
Jan. 03, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 08, 2010	NOTIFICATION OF FINAL REFUSAL EMAILED	
Nov. 08, 2010	FINAL REFUSAL E-MAILED	
Nov. 08, 2010	FINAL REFUSAL WRITTEN	78432
Oct. 15, 2010	AMENDMENT FROM APPLICANT ENTERED	70633
Oct. 15, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	70633
Oct. 07, 2010	ASSIGNED TO LIE	70633
Oct. 04, 2010	PAPER RECEIVED	
Mar. 31, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 31, 2010	NON-FINAL ACTION E-MAILED	6325
Mar. 31, 2010	NON-FINAL ACTION WRITTEN	78432
Mar. 31, 2010	ASSIGNED TO EXAMINER	78432
Jan. 29, 2010	NOTICE OF PSEUDO MARK MAILED	
Jan. 28, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 26, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date In Location: May 03, 2011

Assignment Abstract Of Title Information - None recorded

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Word Mark	UA
Goods and Services	IC 025. US 022 039. G & S: CLOTHING NAMELY; SHIRTS, HATS, PANTS, T-SHIRTS, UNDERWEAR, BRASSIERES, SHORTS, HEADBANDS, WRISTBANDS AND SOCKS. FIRST USE: 19991201. FIRST USE IN COMMERCE: 19991201
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	76442725
Filing Date	August 21, 2002
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	March 25, 2003
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	2727031
Registration Date	June 17, 2003
Owner	(REGISTRANT) K.P. SPORTS, INCORPORATED CORPORATION MARYLAND 1020 Hull Street, 3rd Floor Baltimore MARYLAND 21230 (LAST LISTED OWNER) UNDER ARMOUR, INC. CORPORATION MARYLAND 1020 HULL STREET BALTIMORE MARYLAND 21230
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Kelly L. Williams
Description of Mark	The mark consists of a stylized letter "U" vertically overlapping a stylized letter "A."
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20120806.
Renewal	1ST RENEWAL 20120806
Live/Dead Indicator	LIVE

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Mark: UA



US Serial Number: 76442725

Application Filing Date: Aug. 21, 2002

US Registration Number: 2727031

Registration Date: Jun. 17, 2003

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Aug. 06, 2012

Publication Date: Mar. 25, 2003

Mark Information

[Collapse All](#)

Mark Literal Elements: UA

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of a stylized letter "U" vertically overlapping a stylized letter "A."

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: CLOTHING NAMELY; SHIRTS, HATS, PANTS, T-SHIRTS, UNDERWEAR, BRASSIERES, SHORTS, HEADBANDS, WRISTBANDS AND SOCKS

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 01, 1999

Use In Commerce: Dec. 01, 1999

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: UNDER ARMOUR, INC.

Owner Address: 1020 HULL STREET
BALTIMORE, MARYLAND 21230
UNITED STATES

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** MARYLAND

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kelly L. Williams

Attorney Primary Email Address: trademarks@underarmour.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Kelly L. Williams
UNDER ARMOUR, INC.
1020 HULL STREET
BALTIMORE, MARYLAND 21230
UNITED STATES

Phone: 410-468-2512

Fax: 410-246-5922

Correspondent e-mail: trademarks@underarmour.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 19, 2014	ATTORNEY REVOKED AND/OR APPOINTED	
Nov. 19, 2014	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Aug. 06, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 06, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	69471
Aug. 06, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	69471
Aug. 06, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69471
Jul. 23, 2012	TEAS SECTION 8 & 9 RECEIVED	
Apr. 03, 2009	AMENDMENT UNDER SECTION 7 - ISSUED	76293
Apr. 03, 2009	ASSIGNED TO PARALEGAL	76293
Apr. 01, 2009	TEAS SECTION 7 REQUEST RECEIVED	
Jan. 27, 2009	CASE FILE IN TIGRS	
Oct. 31, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Oct. 31, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Aug. 01, 2008	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	66607
Jul. 15, 2008	ASSIGNED TO PARALEGAL	66607
Jun. 29, 2008	TEAS SECTION 8 & 15 RECEIVED	
Jun. 17, 2003	REGISTERED-PRINCIPAL REGISTER	
Mar. 25, 2003	PUBLISHED FOR OPPOSITION	
Mar. 05, 2003	NOTICE OF PUBLICATION	
Feb. 01, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 29, 2003	ASSIGNED TO EXAMINER	74781

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Jun. 17, 2013

Change in Registration: Yes

Amendment to a Registration/Renewal Certificate: Statement(s): Column 2, The mark consists of a stylized letter "U" vertically overlapping a stylized letter "A". Is inserted.

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Aug. 06, 2012

Assignment Abstract Of Title Information

Summary

[Conveyance Filter](#)

Total Assignments: 1

Registrant: K.P. SPORTS, INCORPORATED

Assignment 1 of 1

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Conveyance: CHANGE OF NAME

Reel/Frame: 3108/0135

Pages: 3

Date Recorded: Jun. 21, 2005

Supporting Documents: [assignment-tm-3108-0135.pdf](#)

Assignor

Name: K.P. SPORTS, INCORPORATED

Execution Date: May 15, 2005

Legal Entity Type: CORPORATION

State or Country Where
Organized: MARYLAND

Assignee

Name: UNDER ARMOUR, INC.

Legal Entity Type: CORPORATION

State or Country Where
Organized: MARYLAND

Address: 1020 HULL STREET
BALTIMORE, MARYLAND 21230

Correspondent

Correspondent Name: CYNTHIA RAPOSO, ESQ.

Correspondent Address: GILL & SIPPEL
98 CHURCH STREET
ROCKVILLE, MD 20850

Domestic Representative - Not Found

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Word Mark	UA
Goods and Services	IC 025. US 022 039. G & S: Full line of athletic clothing; belts; clothing, namely, hand-warmers. FIRST USE: 20020821. FIRST USE IN COMMERCE: 20020821
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Trademark Search Facility Classification Code	LETS-2 UA Two letters or combinations of multiples of two letters SHAPES-MISC Miscellaneous shaped designs
Serial Number	77590378
Filing Date	October 10, 2008
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	March 17, 2009
Registration Number	3630507
International Registration Number	1007431
Registration Date	June 2, 2009
Owner	(REGISTRANT) Under Armour, Inc. CORPORATION MARYLAND 1020 Hull Street Baltimore MARYLAND 21230
Attorney of Record	Kelly L. Williams

Prior Registrations	2950963;2951069;2991123;AND OTHERS
Description of Mark	Color is not claimed as a feature of the mark. The mark consists of a stylized letter "U" vertically overlapping a stylized letter "A".
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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Mark: UA



US Serial Number: 77590378

Application Filing Date: Oct. 10, 2008

US Registration Number: 3630507

Registration Date: Jun. 02, 2009

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jun. 22, 2015

Publication Date: Mar. 17, 2009

Mark Information

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Mark Literal Elements: UA

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of a stylized letter "U" vertically overlapping a stylized letter "A".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Related Properties Information

International Registration Number: [1007431](#).

International Application (s) /Registration(s) Based on this Property: [A0016370/1007431](#), [A0016310](#), [A0051276](#), [A0051543](#), [A0051409](#)

Claimed Ownership of US Registrations: [2950963](#), [2951069](#), [2991123](#) and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Full line of athletic clothing; belts; clothing, namely, hand-warmers

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 21, 2002

Use In Commerce: Aug. 21, 2002

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Under Armour, Inc.

Owner Address: 1020 Hull Street
Baltimore, MARYLAND 21230
UNITED STATES

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** MARYLAND

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kelly L. Williams

**Attorney Primary Email
Address:** trademarks@underarmour.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Kelly L. Williams

Name/Address: UNDER ARMOUR, INC.
1020 HULL STREET
BALTIMORE, MARYLAND 21230
UNITED STATES

Phone: 410-468-2512 Ext. 7823

Fax: (410) 234-1911

Correspondent e-mail: trademarks@underarmour.com

**Correspondent e-mail
Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 22, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 22, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	75461
Jun. 19, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75461
Jun. 01, 2015	TEAS SECTION 8 & 15 RECEIVED	
Jun. 01, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 18, 2014	ATTORNEY REVOKED AND/OR APPOINTED	
Nov. 18, 2014	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jun. 02, 2009	REGISTERED-PRINCIPAL REGISTER	
Mar. 17, 2009	PUBLISHED FOR OPPOSITION	
Feb. 25, 2009	NOTICE OF PUBLICATION	
Feb. 12, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	78288
Feb. 10, 2009	ASSIGNED TO LIE	78288
Feb. 02, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 28, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 27, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 27, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 09, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 09, 2009	NON-FINAL ACTION E-MAILED	6325
Jan. 09, 2009	NON-FINAL ACTION WRITTEN	80804
Jan. 08, 2009	ASSIGNED TO EXAMINER	80804
Oct. 15, 2008	NOTICE OF PSEUDO MARK MAILED	
Oct. 14, 2008	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

▾ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 106

Date in Location: Jun. 22, 2015

▴ Assignment Abstract Of Title Information - None recorded

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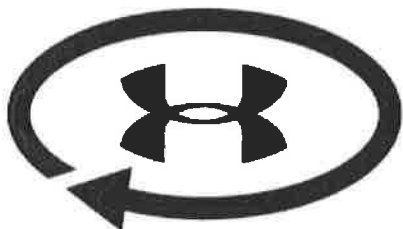
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Word Mark	UA
Goods and Services	IC 025. US 022 039. G & S: Beanies; Hats; Headwear; Hooded sweat shirts; Jackets; Long-sleeved shirts; Moisture-wicking sports pants; Pants; Polo shirts; Shirts; Short-sleeved shirts; Shorts; Socks; Sweat pants; Sweat shirts; T-shirts; Tank tops. FIRST USE: 20091008. FIRST USE IN COMMERCE: 20091008
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	24.15.01 - Arrows forming a circle or an arc of a circle 26.01.03 - Circles, incomplete (more than semi-circles); Incomplete circles (more than semi-circles) 26.01.09 - Circles having animals as a border; Circles having geometric figures as a border; Circles having humans as a border; Circles having objects as a border; Circles having plants as a border; Geometric figures, objects, humans, plants or animals forming or bordering the perimeter of a circle.
Serial Number	77981057
Filing Date	April 24, 2009
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	September 1, 2009
Registration Number	3932605
Registration Date	March 15, 2011
Owner	(REGISTRANT) Under Armour, Inc. CORPORATION MARYLAND 1020 Hull Street Baltimore MARYLAND 21230
Attorney of Record	Kelly L. Williams
Prior Registrations	2727031;2951069;2991123;AND OTHERS
Description of Mark	Color is not claimed as a feature of the mark. The mark consists of a stylized letter "U" vertically overlapping a stylized letter "A" surrounded entirely by an oval line terminating in an arrow design.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Mark: UA



US Serial Number: 77981057

Application Filing Date: Apr. 24, 2009

US Registration Number: 3932605

Registration Date: Mar. 15, 2011

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 15, 2011

Publication Date: Sep. 01, 2009

Notice of Allowance Date: Nov. 24, 2009

Mark Information

[Collapse All](#)

Mark Literal Elements: UA

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a stylized letter "U" vertically overlapping a stylized letter "A" surrounded entirely by an oval line terminating in an arrow design.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 24.15.01 - Arrows forming a circle or an arc of a circle
26.01.03 - Circles, incomplete (more than semi-circles); Incomplete circles (more than semi-circles)
26.01.09 - Circles having objects as a border; Circles having plants as a border; Circles having humans as a border; Geometric figures, objects, humans, plants or animals forming or bordering the perimeter of a circle.; Circles having animals as a border; Circles having geometric figures as a border

Related Properties Information

Claimed Ownership of US [2727031](#), [2951069](#), [2991123](#), [77722181](#) and others

Registrations:

Child Of: [77722181](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks * * identify additional (new) wording in the goods/services.

For: Beanies; Hats; Headwear; Hooded sweat shirts; Jackets; Long-sleeved shirts; Moisture-wicking sports pants; Pants; Polo shirts; Shirts; Short-sleeved shirts; Shorts; Socks; Sweat pants; Sweat shirts; T-shirts; Tank tops

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 08, 2009

Use In Commerce: Oct. 08, 2009

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Under Armour, Inc.

Owner Address: 1020 Hull Street
Baltimore, MARYLAND 21230
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: MARYLAND

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kelly L. Williams

Attorney Primary Email trademarks@underarmour.com
Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent Kelly L. Williams

Name/Address: UNDER ARMOUR, INC.
1020 HULL STREET
BALTIMORE, MARYLAND 21230
UNITED STATES

Correspondent e-mail: trademarks@underarmour.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 18, 2014	ATTORNEY REVOKED AND/OR APPOINTED	
Nov. 18, 2014	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Mar. 15, 2011	REGISTERED-PRINCIPAL REGISTER	
Feb. 08, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Feb. 07, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	68123
Feb. 07, 2011	ASSIGNED TO LIE	68123
Jan. 10, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 18, 2010	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Dec. 18, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 17, 2010	STATEMENT OF USE PROCESSING COMPLETE	76538
Nov. 24, 2010	USE AMENDMENT FILED	76538
Dec. 17, 2010	EXTENSION 2 GRANTED	76538
Nov. 24, 2010	EXTENSION 2 FILED	76538
Dec. 17, 2010	DIVISIONAL PROCESSING COMPLETE	
Nov. 24, 2010	DIVISIONAL REQUEST RECEIVED	
Dec. 16, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Nov. 24, 2010	TEAS REQUEST TO DIVIDE RECEIVED	
Nov. 24, 2010	TEAS EXTENSION RECEIVED	
Nov. 24, 2010	TEAS STATEMENT OF USE RECEIVED	
May 25, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 21, 2010	EXTENSION 1 GRANTED	98765
May 21, 2010	EXTENSION 1 FILED	98765
May 21, 2010	TEAS EXTENSION RECEIVED	

Nov. 24, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 01, 2009	PUBLISHED FOR OPPOSITION	
Aug. 12, 2009	NOTICE OF PUBLICATION	
Jul. 28, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	76537
Jul. 28, 2009	ASSIGNED TO LIE	76537
Jul. 20, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 20, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 20, 2009	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6328
Jul. 20, 2009	CORRESPONDENCE E-MAILED	
Jul. 20, 2009	EXAMINERS AMENDMENT -WRITTEN	78048
Jul. 20, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 20, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 20, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 17, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 17, 2009	NON-FINAL ACTION E-MAILED	6325
Jul. 17, 2009	NON-FINAL ACTION WRITTEN	78048
Jul. 16, 2009	ASSIGNED TO EXAMINER	78048
May 29, 2009	TEAS AMENDMENT ENTERED BEFORE ATTORNEY ASSIGNED	88889
May 29, 2009	TEAS VOLUNTARY AMENDMENT RECEIVED	
Apr. 29, 2009	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Apr. 28, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 28, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date In Location: Feb. 07, 2011

Assignment Abstract Of Title Information - None recorded

Proceedings - Click to Load

Notice of Opposition
Serial No. 86344909
Mark: UAG

EXHIBIT B



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UA SPEEDFORM

Word Mark	UA SPEEDFORM
Goods and Services	IC 025. US 022 039. G & S: Athletic footwear; Footwear. FIRST USE: 20130500. FIRST USE IN COMMERCE: 20130500
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	85915108
Filing Date	April 25, 2013
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	September 17, 2013
Registration Number	4507855
Registration Date	April 1, 2014
Owner	(REGISTRANT) Under Armour, Inc. CORPORATION MARYLAND 1020 Hull Street Baltimore MARYLAND 21230
Attorney of Record	Kelly L. Williams
Prior Registrations	3178547;4063401;4076189;AND OTHERS
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Mark: UA SPEEDFORM

UA SPEEDFORM

US Serial Number: 85915108

Application Filing Date: Apr. 25, 2013

US Registration Number: 4507855

Registration Date: Apr. 01, 2014

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 01, 2014

Publication Date: Sep. 17, 2013

Notice of Allowance Date: Nov. 12, 2013

Mark Information

[Collapse All](#)

Mark Literal Elements: UA SPEEDFORM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US [3178547](#), [4063401](#), [4076189](#) and others
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Athletic footwear; Footwear

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: May 2013

Use In Commerce: May 2013

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Under Armour, Inc.

Owner Address: 1020 Hull Street
Baltimore, MARYLAND 21230
UNITED STATES

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** MARYLAND

➤ Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kelly L. Williams

Attorney Primary Email Address: trademarks@underarmour.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: KELLY L. WILLIAMS
UNDER ARMOUR, INC.
1020 HULL STREET
BALTIMORE, MARYLAND 21230
UNITED STATES

Phone: 410-468-2512

Fax: 410-246-5922

Correspondent e-mail: trademarks@underarmour.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

➤ Prosecution History

Date	Description	Proceeding Number
Nov. 19, 2014	ATTORNEY REVOKED AND/OR APPOINTED	
Nov. 19, 2014	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
May 15, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Apr. 01, 2014	REGISTERED-PRINCIPAL REGISTER	
Feb. 25, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Feb. 24, 2014	LAW OFFICE REGISTRATION REVIEW COMPLETED	68123
Feb. 21, 2014	ASSIGNED TO LIE	68123
Feb. 03, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 28, 2014	STATEMENT OF USE PROCESSING COMPLETE	76538
Dec. 17, 2013	USE AMENDMENT FILED	76538
Jan. 24, 2014	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Dec. 17, 2013	TEAS STATEMENT OF USE RECEIVED	
Nov. 12, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 17, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 17, 2013	PUBLISHED FOR OPPOSITION	
Aug. 28, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 05, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 01, 2013	ASSIGNED TO EXAMINER	76463
May 03, 2013	NOTICE OF PSEUDO MARK E-MAILED	
May 02, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 29, 2013	NEW APPLICATION ENTERED IN TRAM	

➤ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date In Location: Feb. 24, 2014

➤ Assignment Abstract Of Title Information - None recorded

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UA CONNECTED FITNESS

Word Mark	UA CONNECTED FITNESS
Goods and Services	IC 025. US 022 039. G & S: Baselayer bottoms; Baselayer tops; Bottoms; Bras; Footwear; Gloves; Hats; Headbands; Headwear; Jackets; Jerseys; Pants; Polo shirts; Shirts; Shorts; Skirts; Socks; Sweatpants; Sweatshirts; T-shirts; Tank tops; Tops; Underwear; Vests
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	86263156
Filing Date	April 25, 2014
Current Basis	1B
Original Filing Basis	1B
Published for Opposition	January 13, 2015
Owner	(APPLICANT) Under Armour, Inc. CORPORATION MARYLAND 1020 Hull Street Baltimore MARYLAND 21230
Attorney of Record	Kelly L. Williams
Prior Registrations	3953243;4063401;4076189;AND OTHERS
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FITNESS" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Mark: UA CONNECTED FITNESS

UA CONNECTED FITNESS

US Serial Number: 86263156

Application Filing Date: Apr. 25, 2014

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

Status Date: Mar. 10, 2015

Publication Date: Jan. 13, 2015

Notice of Allowance Date: Mar. 10, 2015

Mark Information

[Collapse All](#)

Mark Literal Elements: UA CONNECTED FITNESS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "FITNESS"

Related Properties Information

Claimed Ownership of US Registrations: 3953243, 4063401, 4076189 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Baselayer bottoms; Baselayer tops; Bottoms; Bras; Footwear; Gloves; Hats; Headbands; Headwear; Jackets; Jerseys; Pants; Polo shirts; Shirts; Shorts; Skirts; Socks; Sweatpants; Sweatshirts; T-shirts; Tank tops; Tops; Underwear; Vests

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Under Armour, Inc.

Owner Address: 1020 Hull Street
Baltimore, MARYLAND 21230
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where
Organized: MARYLAND

- Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kelly L. Williams

Attorney Primary Email trademarks@underarmour.com
Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent KELLY L. WILLIAMS
Name/Address: UNDER ARMOUR, INC.
1020 HULL STREET
BALTIMORE, MARYLAND 21230
UNITED STATES

Phone: 410-468-2512

Fax: 410-246-5922

Correspondent e-mail: trademarks@underarmour.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

- Prosecution History

Date	Description	Proceeding Number
Mar. 10, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 13, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 13, 2015	PUBLISHED FOR OPPOSITION	
Dec. 24, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 06, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	73296
Dec. 04, 2014	ASSIGNED TO LIE	73296
Nov. 19, 2014	ATTORNEY REVOKED AND/OR APPOINTED	
Nov. 19, 2014	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Nov. 17, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 17, 2014	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 17, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Nov. 17, 2014	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 17, 2014	EXAMINERS AMENDMENT -WRITTEN	72508
Jun. 05, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 05, 2014	NON-FINAL ACTION E-MAILED	6325
Jun. 05, 2014	NON-FINAL ACTION WRITTEN	72508
Jun. 04, 2014	ASSIGNED TO EXAMINER	72508
May 10, 2014	NOTICE OF PSEUDO MARK E-MAILED	
May 09, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 29, 2014	NEW APPLICATION ENTERED IN TRAM	

- TM Staff and Location Information

TM Staff Information

TM Attorney: GAYNOR, BARBARA ANNE

Law Office Assigned: LAW OFFICE 115

File Location

Current Location: INTENT TO USE SECTION

Date In Location: Mar. 10, 2015

- Assignment Abstract Of Title Information - None recorded

- Proceedings - Click to Load



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UA CLUTCHFIT

Word Mark	UA CLUTCHFIT
Goods and Services	IC 025. US 022 039. G & S: Athletic footwear; Footwear
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	86241495
Filing Date	April 3, 2014
Current Basis	1B
Original Filing Basis	1B
Published for Opposition	January 13, 2015
Owner	(APPLICANT) Under Armour, Inc. CORPORATION MARYLAND 1020 Hull Street Baltimore MARYLAND 21230
Attorney of Record	Kelly L. Williams
Prior Registrations	3178547;4063401;4076189
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Mark: UA CLUTCHFIT

UA CLUTCHFIT

US Serial Number: 86241495

Application Filing Date: Apr. 03, 2014

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

Status Date: Mar. 10, 2015

Publication Date: Jan. 13, 2015

Notice of Allowance Date: Mar. 10, 2015

Mark Information

[▲ Collapse All](#)

Mark Literal Elements: UA CLUTCHFIT

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US [3178547](#), [4063401](#), [4076189](#)

Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Athletic footwear; Footwear

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Under Armour, Inc.

Owner Address: 1020 Hull Street
Baltimore, MARYLAND 21230
UNITED STATES

Legal Entity Type: CORPORATION

**State or Country Where
Organized:** MARYLAND

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kelly L. Williams

Attorney Primary Email Address: trademarks@underarmour.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: KELLY L. WILLIAMS
UNDER ARMOUR, INC.
1020 HULL STREET
BALTIMORE, MARYLAND 21230
UNITED STATES

Phone: 410-468-2512

Fax: 410-246-5922

Correspondent e-mail: trademarks@underarmour.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 10, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 13, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 13, 2015	PUBLISHED FOR OPPOSITION	
Dec. 24, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 06, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	73296
Dec. 04, 2014	ASSIGNED TO LIE	73296
Nov. 19, 2014	ATTORNEY REVOKED AND/OR APPOINTED	
Nov. 19, 2014	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Nov. 17, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 04, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 04, 2014	NON-FINAL ACTION E-MAILED	6325
Jun. 04, 2014	NON-FINAL ACTION WRITTEN	72508
Jun. 04, 2014	ASSIGNED TO EXAMINER	72508
Apr. 17, 2014	NOTICE OF PSEUDO MARK E-MAILED	
Apr. 16, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 07, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: GAYNOR, BARBARA ANNE

Law Office Assigned: LAW OFFICE 115

File Location

Current Location: INTENT TO USE SECTION

Date In Location: Mar. 10, 2015

Assignment Abstract Of Title Information - None recorded

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